

## **URBAN APPALACHIAN COUNCIL RESEARCH COMMITTEE**

The committee continued a discussion on ways to disseminate research to UAC's constituency and to translate research into UAC's service and advocacy missions.

Bob asked the committee what means of dissemination we have. They include the *Appalachian Connection*, the UAC research newsletter, membership mailings, conferences.

The *Appalachian Connection* is a community newspaper. The committee believes that it is aimed at the Appalachian community but could routinely include information from the research committee in the form of a column or regular features. Dissemination should include emailing it to schools, agencies, etc. Bonnie suggested that we might look for a business to sponsor the paper.

UAC might also develop a newsletter showcasing the organization and its activities to stakeholders, funders, agencies, and so on. Some of that responsibility will come under UAC's development efforts. Ann suggested that we tailor the delivery of information (email, mailing, etc.) to particular audiences.

Roberta will put the Research Committee newsletter, Research Up-to-Date, on a regular publishing schedule (once a quarter) and be more aggressive in soliciting submissions. Maureen is meeting with Kristin to develop a listserv out of the subscription list. We will also develop the subscription list to include health and education providers, news agencies, funders, and so on. Roberta asked the committee to keep the newsletter in mind when they run across something that might be included. We might also regular email news briefs.

The council might also develop a blog for disseminating information.

The committee will continue the discussion at the next meeting.

### *Miscellaneous:*

Roberta will ask Phil Obermiller to write a piece on Danny Miller for the newsletter. Ann announced that the Community Health Status Survey will be conducted in 2010. Maureen will see that the Appalachian community is represented. The council can request questions to be added to the survey. Bob and Phil are working on a book about Health in Appalachia which will be published in late summer or early fall. Plans are to follow the book's publication with a national conference.

The next two meetings of the research committee will be held at UAC's headquarters at 10 am on February 27 and March 20.

*Respectfully submitted by Roberta M. Campbell, January 17, 200.*